

# Revision, Version 3

Agency: SRCP Media  
 Office: Alexandra  
 Client: 51 - Reform New Mexico Now  
 Product: 104 - Nine days  
 Piggyback Product:  
 Estimate: 313 - Albuquerque 9 days

Station: KRQE  
 Order Type: Normal  
 Cancel Date:  
 Billing Cycle: Monthly  
 Billing Calendar: Broadcast  
 Received in ePort: 10/31/2012 12:59:36 PM

Flight Start: 10/29/2012  
 Flight End: 11/06/2012  
 Hiatus:

## Primary Demo:

Demo 2:

Demo 3:

GRP: 0.00

CPP: \$0.00

GLMP: 0

CPM: \$0.00

Comments: Separation: 30

Local/National: National  
 Rep Office: Petry Television (KRQE)  
 AE: Amy McCreary  
 Phone: 2316493  
 OrderID: Revised Pending Review  
 Status:

Airtime Dollars: \$39,100.00  
 Interactive Dollars: \$0.00  
 Non-Airtime Dollars: \$0.00  
 Total Dollars: \$39,100.00  
 Total Spots: 39

Market Share:

6861304 2/30/15

## Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/29	11/5	Total Spots	Rtg	CPP	Imp	CPM
1	MTuWThF 7A-9A CBS THS MRNG-2<	EM	\$300.00	C	30	3	2	5				
2	Su 8A-9:30A SUNDAY MRN-CBS	RT	\$800.00	C	30	1	0	1				
3	MTuWThF 9A-10A DOCTORS	DT	\$200.00	C	30	5	1	6				
4	MTuWThF 12P-12:30P KRQE NW13-NOON	DT	\$550.00	C	30	5	1	6				
5	MTuWThF 3P-4P DR. PHIL	DT	\$300.00	C	30	5	1	6				
6	MTuWThF 5:30P-6P KRQE NWS13-530<	EN	\$2,500.00	C	30	3	1	4				
7	MTuWThF 10P-10:30P KRQE NEWS-10	PT	\$2,000.00	C	30	2	1	3				
8	Su 10P-10:30P KRQE NEWS-10	LN	\$1,600.00	C	30	1	0	1				
9	MTuWThF 10P-10:30P KRQE NEWS-10	PT	\$2,000.00	C	30	3	0	3				
10	Sa 7A-9A KRQE NW13-MORN	EM	\$150.00	C	30	2	0	2				
11	MTuWThF 6P-6:30P JEOPARDY	EN	\$3,000.00	C	30	1	0	1				

Aug 10/31/12

# Revision, Version 3 (Page 2)

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 Client: 51 - Reform New Mexico Now Product: 104 - Nine days Estimate: 313 - Albuquerque 9 days  
 Flight Start: 10/29/2012 Flight End: 11/06/2012 Received in ePort: 10/31/2012 12:59:30 PM

Line	Daypart	Code	Rate	C/T	Len	10/29	11/06	Total	Spots	Rtg	CPP	Imp	CPM
add 12	MTWThF 6:30P-7P	RT	\$3,600.00	C	30	1	0	1	1				
add	WHEEL-FORTNE												

Total Spots:	32	7	Cash\$ - Spots: \$39,100.00 - 39	Trades - Spots: \$0.00 - 0	Total Cost: \$39,100.00	Total GRP - CPP: 0.0 - \$0.00	Total (GIMP/000) - CPM: 0 - \$0.00
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adding 6900 to 6861304  
 circled lines.

New total = 39,100 39 spots